

Beat: Lifestyle

## **FAIRMONTECARLO - A State of Mind with Unforgettable Flavour of Living the Dream**

### **Integrated Resort, Urban & By the Sea**

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**USPA NEWS** - FAIRMONTECARLO is built on the site of the former Railway Station in the heart of Monte-Carlo and located Midway between the Place du Casino and the Larvotto Beaches, the Hotel is the embodiment of the successful combination of high-end Luxury Hospitality and the world's most spectacular destination

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FAIRMONTECARLO offers an imposing ship-shaped structure straddling the Sea and the Heart of the City, offering tranquillity and festivities, Traditional Luxury and a Contemporary take on the Art :

- \* 60 000 m2 and 7 Floors directly overlooking the Sea
- \* 602 Bedrooms and Suites with private Balcony, private Residences
- \* 3 Restaurants : - Nobu Fairmont Monte Carlo, every night from 7pm to 11.30pm - Saphir24, bistro lounge & bar, open 24/7 - Horizon - Deck, Restaurant & Champagne Bar (in season)
- \* 18 Meeting Rooms and more than 3 600 m2 of modular Space, direct connections to the Centre de Congrès Auditorium de Monaco and located a stone's throw from the Grimaldi Forum Monaco
- \* Fairmont Spa
- \* Panoramic Fitness Centre
- \* Outdoor Pool heated all year round and Sun Deck Terrace
- \* 3 Beaches accessible on foot or via a Free Shuttle Service, for a comprehensive selection of seaside resort facilities and services (...)

Their PHILOSOPHY :

Nearly a century before 'environmentalism' became a Catch Word, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where doing business. In 1990, the Canadian Hotels pioneered the Green Partnership, Fairmont's comprehensive commitment to minimize our impact on the environment. Today, Green Teams of Fairmont colleagues in over 60 locations worldwide ensure that the quest for sustainable solutions continues to grow and evolve.

- Eco-Programming options help Event Attendees take the Green Meeting Experience outside the Meeting Room. Many Fairmont properties work with community organizations whose programming can be incorporated into the agenda, helping to fulfil corporate and personal environmental mandates. These activities may include (where applicable) :

- \* Walking Tours or Nature-based Activities in the Community
- \* Participating in the Hotel's Eco-Innovation Signature Project
- \* Participating in the Conservation of Environmentally Sensitive Areas
- \* Participating in Species Protection Initiatives
- \* Informing Delegates about Environmental and Heritage

- In the Eco-Accommodation component, Planners are encouraged to ask about Programs that can mitigate the Hotel or Resort's operational impacts on the environment. Areas covered include :

- \* Waste Management and Recycling
- \* Water Conservation

- \* Energy Efficiency
- \* Communication of Environmental Messaging

- Activities proposed in Agreement with Preservation of Nature :

- \* Rental of Electrical Vehicles
- \* Public and Eco-friendly Transportations
- \* Organic Restaurants and Shops

- 'Green Dream' Two Night Package for Individual Guests including :

- \* 'Green Welcome Cocktail'
- \* Entrance to the Exotic Gardens
- \* Lunch Basket composed with Organic, Seasonable or Local Products
- \* 'Sustainable' Dinner in the Restaurant Saphir24

- Housekeeping : Linen Recycling Program to invite Guests to reduce the washing of sheets and towels.

- Parking and Electric Charge offered to Guests coming with an Electrical Vehicle

- Raise awareness of the Customers with their Ecosignature Project that studies and preserves the Mediterranean Striped Dolphins with the Foundation Prince Albert II of Monaco.

- Carbon Offset the Customer Trips is possible with the Foundation Prince Albert II of Monaco.  
(...)

PARTNERSHIPS and AWARDS :

- Prince Albert II Foundation

- \* Partnership and financial support as part of the Signature Project Eco-Innovation (preservation of Mediterranean striped dolphin and its habitat)
- \* Rehabilitation of the unique water source essential to the survival and development of the population of Masai.
- \* Signing of the 'Charter Wood ', commitment against deforestation.
- \* Signing of the 'Mr Goodfish ' program.

- World Wide Fund for Nature :

- \* Partnership to protect Endangered Marine Species
- \* Participation in Earth Hour (voluntary reduction of electricity consumption)
- \* Member of WWF Climate Savers Program from May 2008.

- Jeune Chambre Internationale of Monaco (JCI) :

- \* Signature of the Charter of Corporate Social Responsibility in October 2007
- \* Obtaining the first Sustainable Development Award in December 2008.
- \* Obtaining in February 2011 of the Green Key certification level 3, from Green Key Eco- Rating Program developed by the Hotels's Association of Canada.

- Prix d'Excellence 2011 - Green Signature issued by the Direction of Tourism in Monaco. Development with National Education in Monaco for an awareness program for children with local and quality food, program called 'Petits Chefs by Fairmont Monte Carlo', with the participation of renowned international Chiefs :

- \* Practical Workshops in Kitchen for the Children
- \* Knowledge and respect of In-season Products of the Earth
- \* Design and presentation of Recipes to the Jury Chiefs during the Gala Dinner
- \* Participation of Children during the Cocktail Reception for the Civil Marriage of TSH Prince Albert II of Monaco and Charlène Wittstock.

- ENGINEERING :

- \* Energy Conservation (eg. Timers, motion detectors in corridors, photocells and 75% of saving energy bulbs in the building)
- \* Water Conservation (eg. Exclusive use of labeled environmental products for cleaning in the hotel)
- \* Waste Management (eg. Collect of all toxics products like glues, solvents, electrical and electronic components, cooking oils, batteries and ink cartridges by specialized streams of reprocessing)

Source : FAIRMONTECARLO - Monaco Tourist & Convention Authority

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