

Beat: Music

## **10,000 DANCERS For The 2019 GOYA FOODS NEW YORK INTERNATIONAL SALSA CONGRESS**

### **DANCERS FROM ALL AROUND THE WORLD**

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**USPA NEWS** - The Goya Foods New York International Salsa Congress (#goyaNYISC2019), the largest multi-day Latin music and dance festival, celebrates its 19th anniversary with 10,000 dancers from around the world at the New York Marriott Marquis in Times Square from Thursday, August 29, 2019 to Sunday, September 1, 2019.

The Goya Foods New York International Salsa Congress (#goyaNYISC2019), the largest multi-day Latin music and dance festival, celebrates its 19th anniversary with 10,000 dancers from around the world at the New York Marriott Marquis in Times Square from Thursday, August 29, 2019 to Sunday, September 1, 2019.

From beginners to professional dancers, the congress brings together people of all cultures, ages and backgrounds from over 40 countries to experience the mecca of Latin culture and entertainment. "We are excited to host the most fun-filled Latin dance event in one of the most beloved cities in the world, and we would not be able to do it without the support of our sponsors and attendees who travel from near and far to have four days of unforgettable experiences!" said Vilma and Manny Villavicencio, and Luis Guerrero, owners of the NYISC.

The event features 60 multi-level dance workshops and boot camps, youth and adult performances by world-renowned dance teams and couples, and non-stop social dancing to music by Grammy-nominated Doug Beavers, Herman Olivera, Moncho Rivera, and Tony Vega. The festival is also host to the "Old Skool Room," for dancers who frequented the famed NYC nightclubs from the 1950's to present day and are dedicated to preserving the tradition of the New York, Puerto Rican and Cuban styles of dance and Latin music folklore with LIVE music by Johnny Rodriguez Jr. and The Dream Team.

"When it comes to hosting a party, there are three things Latinos never forget to include food, music and dance, and for this and so much more, we celebrate the music and dance of our culture and help to bring together thousands of fans from around the globe to NYC's greatest dance floor!" said Rafael Toro, Director of Public Relations of Goya Foods.

Sponsor T-Mobile will also host free dance lessons and parties at the T-Mobile flagship store in Times Square from Thursday to Sunday afternoons.

The event is in partnership with the 2019 People En Español Festival, which will return to New York City October 5-6 to celebrate Hispanic celebrities, culture and communities during Hispanic Heritage Month.

Source : The Goya Foods New York International Salsa Congress

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

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**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)