





force: for the first time, all 20 of these clubs will be represented at the show. Their joint appearance is in Hall 10 on a space covering almost 2000 square metres with around 40 vehicles and more than 200 model cars.

These approved Brand Clubs will be represented at Retro Classics 2020:

AMG Owners Club e.V.  
Mercedes-Benz Geländewagen-Club e.V.  
Mercedes-Benz Interessengemeinschaft e.V.  
Mercedes-Benz Modellauto-Club e.V.  
Mercedes-Benz Veteranen Club von Deutschland e.V.  
Mercedes-Benz Kompressor-Club e.V.  
Mercedes-Benz R/C 107 SL-Club e.V.  
Mercedes-Benz R 129 SL-Club e.V.  
Mercedes-Benz SL-Club Pagode e.V.  
Mercedes-Benz SLR.CLUB e.V.  
Mercedes-Benz S-Klasse Club e.V.  
Mercedes-Benz SLK-Club e.V.  
Unimog-Club Gaggenau e.V.  
Mercedes-Benz W 123-Club e.V.  
Mercedes-Benz W 124-Club e.V.  
Mercedes-Benz W201/C-Klasse Club e.V.  
Mercedes-Benz W201 16V Club e.V.  
VDH e.V.  
Mercedes-Benz 190 SL Club e.V.  
Mercedes-Benz 300 SL Club e.V.

Among the exhibits on display with the clubs in Stuttgart are authentic replicas of the Daimler "Reitwagen" (1885) and the Benz "Patent-Motorwagen" (1886). In addition, there will be a wide range of classic Mercedes-Benz cars: supercharged cars from the 1930s are just as much in evidence as various model series of Mercedes-Benz SL. The G-Class, Unimog and various performance cars from Mercedes-AMG will also make their grand appearance at the Brand Clubs.

As a special highlight, the Mercedes-Benz SLR.CLUB will be bringing one of only 75 Mercedes-Benz SLR McLaren Stirling Moss (Z 199) ever built by Mercedes-Benz to the Retro Classics show. The super sports car will be displayed on the load platform of exactly the same Mercedes-Benz Atego 823 L that was used to deliver the SLR McLaren to customers.

Top event for motoring culture

According to the organisers, Retro Classics in Stuttgart is now the world's largest show for motoring culture. The 20th event will take place from 27 February to 1 March 2020 in an area totalling around 140,000 square metres at the Stuttgart Trade Fair Centre. On Thursday, 27 February 2020, Retro Classics will be open to visitors from 11 a.m. to 7 p.m. From Friday (28 February 2020) to Sunday (1 March 2020), the show will open at 9 a.m. and close at 6 p.m.

Mercedes-Benz Classic will participate in the press conference on 27 February 2020 at 11 a.m. in Room C4 of the International Congress Centre. Mercedes-Benz contacts for the media will be on-site at the booth in Hall 1 on 27 and 28 February 2020.

Cars exhibited by Mercedes-Benz Classic at the Retro Classics 2020

Mercedes-Simplex 40 hp (1903)

The Mercedes-Simplex 40 hp was launched in March 1902, superseding the legendary Mercedes 35 hp. The suffix "Simplex" was intended to indicate how easy the new model was to operate for its time. Its direct predecessor was the first to define the motor car's distinctive shape. Characteristic features included the long wheelbase, the light and powerful engine installed low down and the honeycomb radiator integrated organically into the front end, which was to become distinctive for the brand. The Mercedes 35 hp marked the end of the "horse-drawn carriage" style that had dominated the industry and it is thus considered to be the first modern car. The "Mercédès era" ushered in by this was characterised by a passion for innovation, visionary drive and technical creativity.



[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)

[info@gna24.com](mailto:info@gna24.com)

[www.gna24.com](http://www.gna24.com)